Display Elektronik GmbH

DATA SHEET

TFT MODULE

DEM 240320N TMH-PW-N

3,8" TFT

Product Specification

Ver.: 2

Revision History

Revision	Date	Detail	Remarks
0	11.02.2015	Initial Release	-
		Modify Weight	P4
4	05.05.0045	Modify Current Consumption	P5
1	05.05.2015	Modify Chromacity Transmissive	P6
		Modify Outline Drawing	P24
2	03.12.2015	Modify Outline Drawing	P24
2	03.12.2015	(FPC length)	P24

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1. General Description

The specification is a transmissive type color active matrix liquid crystal display (LCD) which uses amorphous thin film transistor (TFT) as switching devices. This product is composed of a TFT-LCD panel, driver ICs and a backlight unit.

2. Module Parameter

Features	Details	Unit
Display Size (Diagonal)	3.8"	-
LCD Type	TN TFT	-
Display Mode	Transmissive / Normally White	-
Resolution	240 x RGB x 320	Pixels
View Direction	6 O'CLOCK	Best Image
Gray Scale Inversion Direction	12 O'CLOCK	-
Module Outline	73.00 x 93.30 x 4.70 (Note1)	mm
Active Area	57.60 x 76.80	mm
Pixel Size	0.240 x 0.240	mm
Pixel Arrangement	R.G.B. Vertical Stripe	-
Display Colors	262k	-
Interface	8080 MCU 8-Bit-Parallel-Bus-Interface I	-
Driver IC	ILI9341V (Ilitek)	-
With or Without Touch Panel	without	-
Operating Temperature	-20 to +70	°C
Storage Temperature	-30 to +80	°C
Weight	55	g

Note 1: Exclusive hooks, posts, FFC/FPC tail etc.

3. Absolute Maximum Ratings

Vss=0V, Ta=25°C

Item	Symbol	Min.	Max.	Unit
Supply Voltage	VDD	-0.3	4.6	V
Storage Temperature	Tstg	-30	+80	°C
Operating Temperature	Тор	-20	+70	°C

Note 1: If Ta below 50°C, the maximal humidity is 90%RH, if Ta over 50°C, absolute humidity should be less than 60%RH.

Note 2: The response time will be extremely slow when the operating temperature is around -10°C, and the back ground will become darker at high temperature operating.

4. DC Characteristics

Item		Symbol	Min.	Тур.	Max.	Unit
Supply Voltage		VDD	2.5	3.3	3.3	V
Logic Low Input Voltage		VIL	VSS	-	0.3*VDD	V
Logic High Input Voltage		ViH	0.7* VDD	-	VDD	V
Logic Low Output Voltage		Vol	VSS	-	0.2* VDD	V
Logic High Output Voltage		Vон	0.8* VDD	ı	VDD	V
Current Consumption Logic		laa luu		25	30	mA
All Black	Analog	ICC+ IIN	-	25	30	IIIA

5. Backlight Characteristic

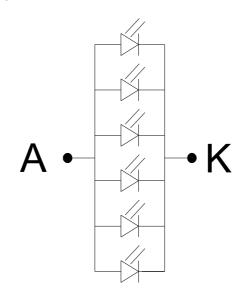
5.1. Backlight Characteristic

Item	Symbol	Condition	Min.	Тур.	Max.	Unit
Forward Voltage	VF	Ta=25 °C, I _F =15mA/LED	2.8	3.1	3.3	V
Forward Current	lF	Ta=25 °C, V _F =3.1V/LED	-	15*6		mA
Power Dissipation	Pd		-		-	mW
Uniformity	Avg		80	-	_	%
LED Lifetime	30.000 hrs (typ)					
Drive Method	Constant Current					
LED Configuration		6 White LED	s in paralle	el		

Note: LED life time defined as follows: The final brightness is at 50% of original brightness.

The environmental conducted under ambient air flow, at Ta=25 \pm 2 °C, 60%RH \pm 5%, I_F=15mA.

5.2. Backlighting Circuit



6. Optical Characteristics

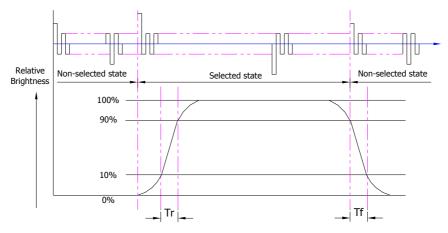
6.1. Optical Characteristics

Ta=25°C, VDD=3.3V

	Item		Symbol	Condition	S	pecificati	on	Unit
	itei	11	Symbol	Condition	Min.	Тур.	Max.	Offic
	Luminar	nce on						
	TFT(I_f =15	${ m FT}(I_f$ =15mA/LED)		Normally	280	350	-	cd/m²
de)	Contrast Rat	io(See 7.4)	CR	viewing angle $\theta x = \phi y = 0^{\circ}$	250	350	-	
Backlight On (Transmissive Mode)	Respons (See		(TR+TF)/2	θχ = ΨΥ =0°	24	30	-	ms
issi		Red	XR		0.571	0.621	0.671	
Sm		Reu	YR		0.311	0.361	0.411	
ra'		Croon	XG		0.256	0.306	0.356	
l) u	Chromaticity	Green	Yg		0.582	0.632	0.682	
0 =	Transmissive (See 7.6)	Dlug	Хв		0.095	0.145	0.195	
ligh	(000 7.0)	Blue	Yв		0.048	0.098	0.148	
ack		\\/b:to	Xw		0.222	0.272	0.322	
Ω		White	Yw		0.282	0.332	0.382	
		l lori-ontol	θх+		-	60	-	
	Viewing	Horizontal Vertical	θх-	Center CR≥10	-	60	-	Dog
	Angle (See 7.5)		φY+	Center CR210	-	60	-	Deg.
	(Gee 7.5) Ve		фҮ-		i	40	-	
	NTSC Ratio	o(Gamut)			-	58.2	-	%

6.2. Definition of Response Time

6.2.1 Normally Black Type (Negative)

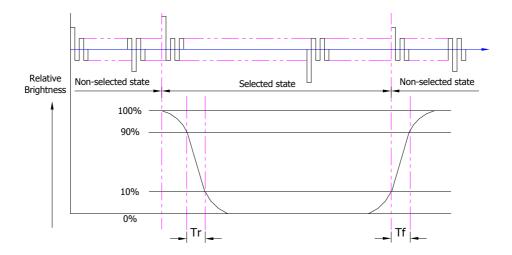


Tr is the time it takes to change form non-selected stage with relative luminance 10% to selected state with relative luminance 90%;

Tf is the time it takes to change from selected state with relative luminance 90% to non-selected state with relative luminance 10%.

Note: Measuring machine: LCD-5100

6.2.2 Normally White Type (Positive)



Tr is the time it takes to change form non-selected stage with relative luminance 90% to selected state with relative luminance 10%;

Tf is the time it takes to change from selected state with relative luminance 10% to non-selected state with relative luminance 90%;

Note: Measuring machine: LCD-5100 or EQUI

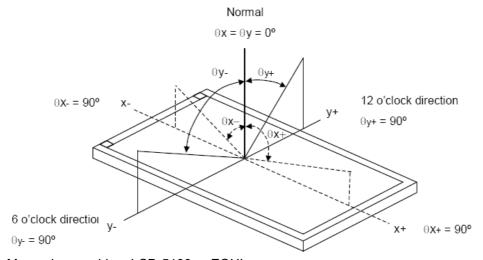
6.3 Definition of Contrast Ratio

Contrast is measured perpendicular to display surface in reflective and transmissive mode. The measurement condition is:

Measuring Equipment	Eldim or Equivalent		
Measuring Point Diameter	3mm//1mm		
Measuring Point Location	Active Area centre point		
Toot nottorn	A: All Pixels white		
Test pattern	B: All Pixel black		
Contrast setting	Maximum		

Definitions: CR (Contrast) = Luminance of White Pixel / Luminance of Black Pixel

6.4 Definition of Viewing Angles

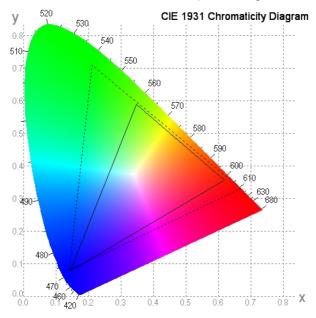


Measuring machine: LCD-5100 or EQUI

6.5 Definition of Color Appearance

R, G, B and W are defined by (x, y) on the IE chromaticity diagram NTSC=area of RGB triangle/area of NTSC triangleX100%

Measuring picture: Red, Green, Blue and White (Measuring machine: BM-7)



6.6 Definition of Surface Luminance, Uniformity and Transmittance

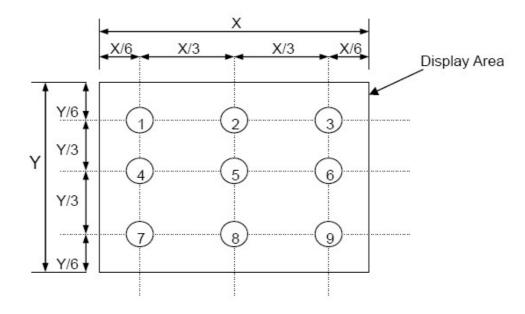
Using the transmissive mode measurement approach, measure the white screen luminance of the display panel and backlight.

7.7.1 Surface Luminance: L_V = average (L_{P1} : L_{P9})

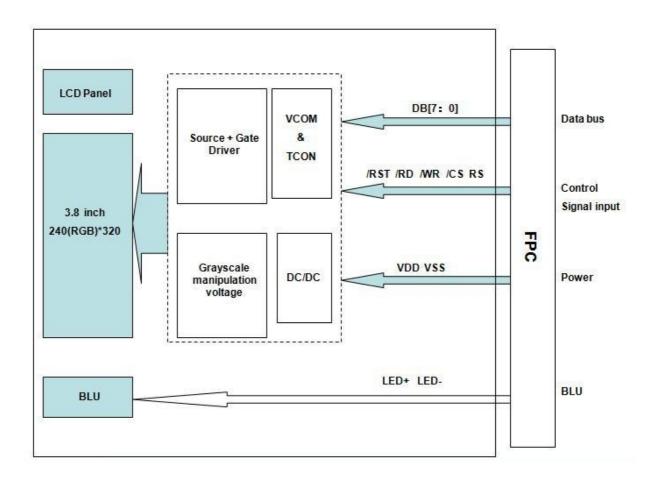
7.7.2 Uniformity = Minimal ($L_{P1}:L_{P9}$) / Maximal ($L_{P1}:L_{P9}$) * 100%

7.7.3 Transmittance = L_V on LCD / L_V on Backlight * 100%

Note: Measuring machine: BM-7



7. Block Diagram and Power Supply

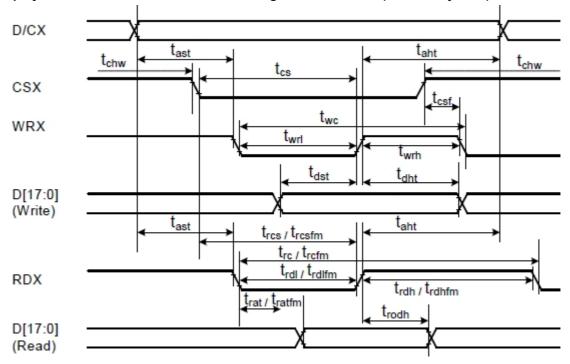


8. Interface Pins Definition

No.	Symbol	Function		
1	/RST	Reset pin		
2	/RD	Serves as a read signal and MCU read data at the rising		
	7110	edge.		
3	WR	Serves as a write signal and writes data at the rising edge.		
4	/CS	Chip select input pin ("Low" enable).		
		This pin is used to select "Data or Command" in the parallel		
5	RS	interface.		
3	INO	"1": data is selected.		
		"0": command is selected.		
6	DB0			
		Data bus		
13	DB7			
14	VDD	Power supply		
15	VSS	Ground.		
16				
1	NC	No connection.		
22				
23	LED+	Backlight LED Anode.		
24	LED-	Backlight LED Cathode.		

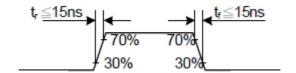
9. AC Timing Diagram



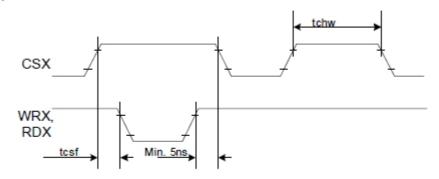


10. AC Characteristics

Signal	Symbol	Parameter	min	max	Unit	Description
DCV	tast	t Address setup time		-	ns	
DCX	taht	Address hold time (Write/Read)	0	-	ns	
	tchw	CSX "H" pulse width	0	-	ns	
	tcs	Chip Select setup time (Write)	15	-	ns	
CSX	trcs	Chip Select setup time (Read ID)	45	-	ns	
	trcsfm	Chip Select setup time (Read FM)	355	-	ns	
	tcsf	Chip Select Wait time (Write/Read)	10	-	ns	
	twc	Write cycle	66	-	ns	
WRX	twrh	Write Control pulse H duration	15	-	ns	
	twrl	Write Control pulse L duration	15	-	ns	
	trcfm	Read Cycle (FM)	450	-	ns	
RDX (FM)	trdhfm	Read Control H duration (FM)	90	-	ns	
	trdlfm	Read Control L duration (FM)	355	-	ns	
	trc	Read cycle (ID)	160	-	ns	
RDX (ID)	trdh	Read Control pulse H duration	90	-	ns	
	trdl	Read Control pulse L duration	45	-	ns	
D(47-0)	tdst	Write data setup time	10	-	ns	
D[17:0],	tdht	Write data hold time	10	-	ns	For maximum OL -20nF
D[15:0], D[8:0],	trat	Read access time	-	40	ns	For maximum CL=30pF For minimum CL=8pF
D[0:0], D[7:0]	tratfm	Read access time	-	340	ns	1 of Hilliminum CL-opr
D[1.0]	trod	Read output disable time	20	80	ns	

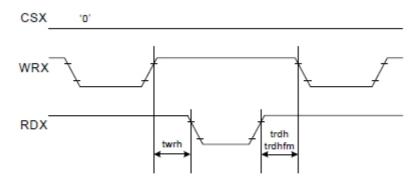


CSX timings:



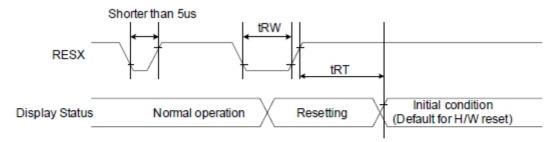
Note: Logic high and low levels are specified as 30% and 70% of VDDI for Input signals.

Write to read or read to write timings:



Note: Logic high and low levels are specified as 30% and 70% of VDDI for Input signals.

11. Reset Timing



Signal	Symbol	Parameter	Min	Max	Unit
RESX	tRW	Reset pulse duration	10		uS
	+DT	Peast sancel		5 (note 1,5)	mS
	tRT	Reset cancel		120 (note 1,6,7)	mS

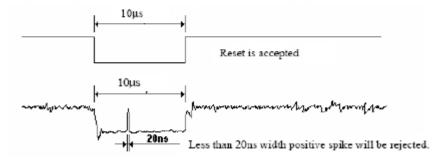
Note 1: The reset cancel includes also required time for loading ID bytes, VCOM setting and other settings from NV memory to registers. This loading is done every time when there is HW reset cancel time (tRT) within 5 ms after a rising edge of RESX.

Note 2: Spike due to an electrostatic discharge on RESX line does not cause irregular system reset according to the table below: -

RESX Pulse	Action
Shorter than 5us	Reset Rejected
Longer than 10us	Reset
Between 5us and 10us	Reset starts

Note 3: During the Resetting period, the display will be blanked (The display is entering blanking sequence, which maximum time is 120 ms, when Reset Starts in Sleep Out –mode. The display remains the blank state in Sleep In -mode.) And then return to Default condition for Hardware Reset.

Note 4: Spike Rejection also applies during a valid reset pulse as shown below:



Note 5: When Reset applied during Sleep In Mode.

Note 6: When Reset applied during Sleep Out Mode.

Note 7: It is necessary to wait 5msec after releasing RESX before sending commands. Also Sleep Out command cannot be sent for 120msec.

12. Quality Assurance

12.1 Purpose

This standard for Quality Assurance assures the quality of LCD module products supplied to customer.

12.2 Standard for Quality Test

12.2.1 Sampling Plan:

GB2828.1-2012

Single sampling, general inspection level II

12.2.2 Sampling Criteria:

Visual inspection: AQL 1.5% Electrical functional: AQL 0.65%.

12.2.3 Reliability Test:

Detailed requirement refer to Reliability Test Specification.

12.3 Nonconforming Analysis & Disposition

- 12.3.1 Nonconforming analysis:
 - 12.3.1.1 Customer should provide overall information of non-conforming sample for their complaints.
 - 12.3.1.2 After receipt of detailed information from customer, the analysis of nonconforming parts usually should be finished in one week.
 - 12.3.1.3 If cannot finish the analysis on time, customer will be notified with the progress status.
- 12.3.2 Disposition of nonconforming:
 - 12.3.2.1 Non-conforming product over PPM level will be replaced.
 - 12.3.2.2 The cause of non-conformance will be analyzed. Corrective action will be discussed and implemented.

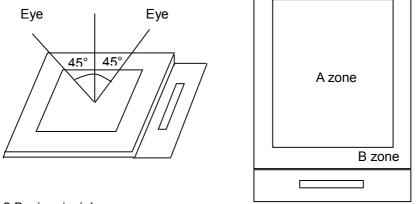
12.4 Agreement Items

Shall negotiate with customer if the following situation occurs:

- 12.4.1 There is any discrepancy in standard of quality assurance.
- 12.4.2 Additional requirement to be added in product specification.
- 12.4.3 Any other special problem.

12.5 Standard of the Product Visual Inspection

- 12.5.1 Appearance inspection:
 - 12.5.1.1 The inspection must be under illumination about $1000 1500 \, lx$, and the distance of view must be at $30 \, cm \pm 2 \, cm$.
 - 12.5.1.2 The viewing angle should be 45° from the vertical line without reflection light or follows customer's viewing angle specifications.
 - 12.5.1.3 Definition of area: A Zone: Active Area, B Zone: Viewing Area,



12.5.2 Basic principle:

- 12.5.2.1 A set of sample to indicate the limit of acceptable quality level must be discussed by both us and customer when there is any dispute happened.
- 12.5.2.2 New item must be added on time when it is necessary.

12.6 Inspection Specification for the TFT module

No.	Item	Criteria (Unit: mm)			
	(Minor defect)	a Size φ≤0.	Area Acc. Qty Ignore		
		0.15<φ ₅			
01		0.25<φ	:0.35 1		
		b 0.35<	φ 0		
		φ= (a + b) /2	$\begin{array}{c c} 2 & \text{no include} \\ \hline \phi \leq 0.10 \end{array}$		
		Distance between 2 defects should more	re than 3mm apart.		

			Display Area	Total		
00		Bright dot	0	0	Noted	
		Dark dot	N≤2	N≤2	Note1	
	Electrical Defect	Total dot	N≤2	N≤2		
02	(Minor defect)	Mura Not visible through 5		h 5% ND filters.	Note 2	
	(ivilia) delecty	Remark: 1. Bright dot caused by scratch and foreign object accords to item 1.				
03	Black and White line Scratch Foreign material (Line type) (Minor defect)	Length Width Acc. Qty				
		not viewable through	h the back of the displ	ay are acceptable	9.	
04	Glass Crack (Minor defect)	Crack is potential to	enlarge, any type is r	not allowed.		

	Glass Chipping Pad Area:				
05	(Minor defect)	Length and Width	Acc. Qty		
		c > 3.0, b< 1.0	1		
		c< 3.0, b< 1.0	3		
		a <glass td="" thickness<=""></glass>			
	b				
	Glass Chipping Rear of Pad Area: (Minor defect)				
		Length and Width	Acc. Qty		
		c > 3.0, b< 1.0	1		
06		c< 3.0, b< 1.0	2		
		c< 3.0, b< 0.5	4		
	b c	a <glass td="" thickness<=""></glass>			
	Glass Chipping Except Pad Area: (Minor defect)				
		Length and Width	Acc. Qty		
		c > 3.0, b< 1.0	1		
07		c< 3.0, b< 1.0	2		
		c< 3.0, b< 0.5	4		
	a	a <glass td="" thick<=""><td colspan="3">a<glass td="" thickness<=""></glass></td></glass>	a <glass td="" thickness<=""></glass>		
	Glass Corner Chipping:				
	(Minor defect)				
		Length and Width	Acc. Qty		
		c < 3.0, b< 3.0	Ignore		
80		a <glass td="" thick<=""><td>kness</td></glass>	kness		
	ba				

	Glass Burr:					
09	(Minor defect)	_		Lengt	h	Acc. Qty
						-
				F<1. s burr don't nsion.		Ignore
10	FPC Defect: (Minor defect)		(w: c	 10.1 Dent, pinhole width a<w 3.<="" li=""> (w: circuitry width.) 10.2 Open circuit is unacceptable. 10.3 No oxidation, contamination and distortion. </w>		
			Dia	meter	Acc. Qt	у
	Bubble on Polarizer (Minor defect)		φ:	0.20	Ignore	
11			0.20 <φ≤0.30		4	
			0.30	<φ≤0.50	1	
			0.5	0 < φ	None	
			Dia	meter	Acc. Qt	у
	Dent en Delesiere		φ	0.20	Ignore	:
12	Dent on Polarizer		0.20	20 <φ≤0.30 4		
	(Minor defect)		0.30 <φ≤0.50 1			
			0.5	0 < φ	None	
13	LCD Ripple	Touch the touch panel, cannot see the LCD ripple. Pen: R 0.8mm silicon rubber. Operation Force(100)g				
14	Bezel	14.1 No rust, distortion on the Bezel.14.2 No visible fingerprints, stains or other contamination.				

15	РСВ	15.1 No distortion or contamination on PCB terminals.15.2 All components on PCB must same as documented on the BOM/component layout.15.3 Follow IPC-A-600F.
16	Soldering	Follow IPC-A-610C standard
17	Electrical Defect (Major defect)	The below defects must be rejected. 17.1 Missing vertical / horizontal segment, 17.2 Abnormal Display. 17.3 No function or no display. 17.4 Current exceeds product specifications. 17.5 LCD viewing angle defect. 17.6 No Backlight. 17.7 Dark Backlight.

Remark: LCD Panel Broken shall be rejected. Defect out of LCD viewing area is acceptable.

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12.8 Classification of Defects

- 12.8.1 Visual defects (Except no / wrong label) are treated as minor defect and electrical defect is major.
- 12.8.2 Two minor defects are equal to one major in lot sampling inspection.

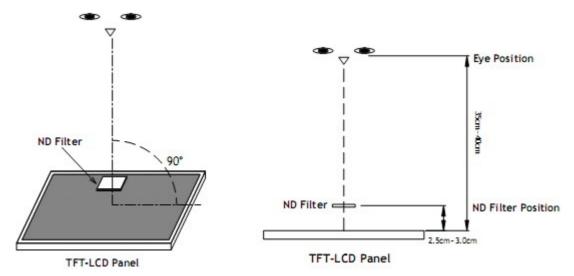
12.9 Identification/marking criteria

Any unit with illegible / wrong /double or no marking/ label shall be rejected.

12.10 Packing

- 12.10.1 There should be no damage of the outside carton box, each packaging box should have one identical label.
- 12.10.2 Modules inside package box should have compliant mark.
- 12.10.3 All direct package materials shall offer ESD protection

Note1: Bright dot is defined as the defective area of the dot is larger than 50% of one sub-pixel area.



Bright dot: The bright dot size defect at black display pattern. It can be recognized by 2% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Dark dot: Cyan, Magenta or Yellow dot size defect at white display pattern. It can be recognized by 5% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Note2: Mura on display which appears darker / brighter against background brightness on parts of display area.

13. Reliability Specification

No	Item	Condition	Quantity	Criteria
1	High Temperature Operating	70°C, 96Hrs	2	GB/T2423.2 -2008
2	Low Temperature Operating	-20°C, 96Hrs	2	GB/T2423.1 -2008
3	High Humidity	50°C, 90%RH, 96Hrs	2	GB/T2423.3 -2006
4	High Temperature Storage	80°C, 96Hrs	2	GB/T2423.2 -2008
5	Low Temperature Storage	-30°C, 96Hrs	2	GB/T2423.1 -2008
6	Thermal Cycling Test	-20°C, 60min~70°C, 60min, 20 cycles.	2	GB/T2423.22 -2012
7	Packing vibration	Frequency range:10Hz~50Hz Acceleration of gravity:5G X, Y, Z 30 min for each direction.	2	GB/T5170.14 -2009
8	Floatrical Static Discharge	Air:±8KV 150pF/330Ω 5 times	- 2	GB/T17626.2 -2006
	Electrical Static Discharge	Contact:±4KV 150pF/330Ω 5 times		
9	Drop Test (Packaged)	Height:80 cm,1 corner, 3 edges, 6 surfaces.	2	GB/T2423.8 -1995

Note1. No defection cosmetic and operational function allowable.

Note2. Total current Consumption should be below double of initial value

14. Precautions and Warranty

14.1 Safety

14.1.1 The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.

14.1.2 Since the liquid crystal cells are made of glass, do not apply strong impact on them. Handle with care.

14.2 Handling

14.2.1 Reverse and use within ratings in order to keep performance and prevent damage.

14.2.2 Do not wipe the polarizer with dry cloth, as it might cause scratch. If the surface of the LCD needs to be cleaned, wipe it swiftly with cotton or other soft cloth soaked with petroleum IPA, do not use other chemicals.

14.3 Storage

14.3.1 Do not store the LCD module beyond the specified temperature ranges.

14.4 Metal Pin (Apply to Products with Metal Pins)

14.4.1 Pins of LCD and Backlight

14.4.1.1 Solder tip can touch and press on the tip of Pin LEAD during the soldering

14.4.1.2 Recommended Soldering Conditions

Solder Type: Sn96.3~94-Ag3.3~4.3-Cu0.4~1.1

Maximum Solder Temperature: 370 ℃

Maximum Solder Time: 3s at the maximum temperature

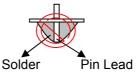
Recommended Soldering Temp: 350±20 ℃

Typical Soldering Time: ≤3s

14.4.1.3Solder Wetting

Solder

Recommended



Not Recommended

14.4.2 Pins of EL

14.4.2.1 Solder tip can touch and press on the tip of EL leads during soldering.

14.4.2.2 No Solder Paste on the soldering pad on the motherboard is recommended.

14.4.2.3 Recommended Soldering Conditions

Solder type: Nippon Alimit Leadfree SR-34, size 0.5mm

Recommended Solder Temperature: 270~290℃

Typical Soldering Time: ≤2s

Minimum solder distance from EL lamp (body):2.0mm

14.4.2.4 No horizontal press on the EL leads during soldering.

14.4.2.5 180° bend EL leads three times is not allowed.

14.4.2.6 Solder Wetting



Recommended

Not Recommended

14.4.2.7 The type of the solder iron:



Recommended

Not Recommended

14.4.2.8 Solder Pad



14.5 Operation

14.5.1 Do not drive LCD with DC voltage

14.5.2 Response time will increase below lower temperature

14.5.3 Display may change color with different temperature

14.5.4 Mechanical disturbance during operation, such as pressing on the display area, may cause the segments to appear "fractured".

14.6 Static Electricity

14.6.1 CMOS LSIs are equipped in this unit, so care must be taken to avoid the electro-static charge, by ground human body, etc.

14.6.2 The normal static prevention measures should be observed for work clothes and benches.

14.6.3 The module should be kept into anti-static bags or other containers resistant to static for storage.

14.7 Limited Warranty

- 14.7.1 Our warranty liability is limited to repair and/or replacement. We will not be responsible for any consequential loss.
- 14.7.2 If possible, we suggest customer to use up all modules in six months. If the module storage time over twelve months, we suggest that recheck it before the module be used.
- 14.7.3 After the product shipped, any product quality issues must be feedback within three months, otherwise, we will not be responsible for the subsequent or consequential events.

15. Outline Drawing

