

## tesa® 64958

Double-sided PE foam tape

## PRODUCT INFORMATION

### **Product Description**

tesa® 64958 is a white double-sided tape with a PE-foam backing and a synthetic rubber adhesive.

tesa® 64958 features:

- Highly conformable PE-foam
- High immediate bonding strength even on rough or uneven surfaces
- High bonding strength at low mounting pressure
- High bonding strength on low surface energy substrates

## **Main Application**

- Construction of POS-displays
- Mounting of indoor signs and posters
- Mounting of shelf edge labelling systems
- · Additional dampening and anti-rattle

#### **Technical Data**

<ul><li>Backing material</li><li>Colour</li><li>Total thickness</li></ul>	PE foam white 1050 µm	<ul><li>Tensile strength</li><li>Type of liner</li><li>Colour of liner</li></ul>	7 N/cm glassine yellow
Type of adhesive  Elongation at break	synthetic rubber 200 %	Thickness of liner  Weight of liner	yellow 70 μm 80 g/m²

#### Adhesion to

Steel (initial) PC (initial) PE (initial)	4.0 N/cm 4.0 N/cm 4.0 N/cm	Steel (after 14 days)  PC (after 14 days)  PE (after 14 days)	4.0 N/cm 4.0 N/cm 4.0 N/cm
PET (initial) PP (initial)	4.0 N/cm 4.0 N/cm	PET (after 14 days)  PP (after 14 days)	4.0 N/cm 4.0 N/cm
PVC (initial)	4.0 N/cm	PVC (after 14 days)	4.0 N/cm

## **Properties**

Static shear resistance at 23°C	++	Ageing resistance (UV)	0			
Static shear resistance at 40°C	0	Humidity resistance	+			
■ Tack	+	Temperature resistance (short &	60 & 40 °C			
Resistance to chemicals	0	long term)				
		Softener resistance	0			
Evaluation across relevant tesa® assortment: ++ very good, + good, o medium, - low						

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tesa® products prove their impressive quality day in, day out in demanding conditions and are regularly subjected to strict controls. All information and recommendations are provided to the best of our knowledge on the basis of our practical experience. Nevertheless tesa SE can make no warranties, expressed or implied, including, but not limited to any implied warranty of merchantability or fitness for a particular purpose. Therefore, the user is responsible for determining whether the tesa® product is fit for a particular purpose and suitable for the user's method of application. If you are in any doubt, our technical support staff will be glad to advise you.



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### **Additional Info**

Peel Adhesion:

- immediately: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PE
- after 14 days: foam splitting on Steel, Aluminium, ABS, PC, PS, PET, PVC, PP, PE

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